

VIDEO COMMERCIALS

Pre-roll advertisements between main conference sessions

THE VIRTUAL CONFERENCE EXPERIENCE

A commercial and educational presence.

The **NCKP 2021: The Piano Conference** offers various lengths of video advertisement that will play in between sessions during the main conference programming.

The **NCKP 2021: The Piano Conference** video advertisements will be sold in blocks (morning and afternoon time slots). During the three-day main conference, video ads will appear in between every session during their randomly assigned block.

Commercial Type	1 Block	2 Blocks	3 Blocks
15-Second Static Slideshow Ad	\$499	\$845	\$1,270
15-Second Video Commercial	\$799	\$1,355	\$1,915
30-Second Video Commercial	\$1,499	\$2,545	\$3,597

10% discount on all prices if bought with an exhibit booth package.

[Visit our exhibitor webpage to order a commercial.](#)

Material submission deadline: April 15, 2021



Questions? Contact us at
NCKPsales@francesclarkcenter.org