

## NCKP 2021: The Piano Conference Video Advertising - Commercials

NCKP 2021: The Piano Conference offers various lengths of video advertisement that will play in between sessions during the main conference programming.

## Click here to order a video advertisement.

Material submission deadline: April 15, 2021

## Click here to order an exhibit booth package.

Early-bird pricing deadline: December 1, 2020 Artwork submission deadline: April 15, 2021

## Pricing\*

NCKP 2021 video advertisements will be sold in blocks (morning and afternoon time slots). During the three-day main conference, video ads will appear in between every session during their randomly assigned block.

	1 Block	2 Blocks (15% discount)	3 Blocks (20% discount)
15-Second Static Slideshow Ad	\$499	\$845	\$1,270
15-Second Video Commercial	\$799	\$1,355	\$1,915
30-Second Video Commercial	\$1,499	\$2,545	\$3,597

<sup>\*10%</sup> discount on all prices if bought with an exhibitor booth package.