



NCKP 2021: The Piano Conference Program Book Ads

The NCKP 2021: The Piano Conference **program book** will be (1) printed and mailed to all attendees and (2) available in the conference navigation bar in digital format with ads hyperlinked to exhibit booths.

The NCKP 2021: The Piano Conference **coupon book** will be included in the print and digital program book. The coupon book will also have its own designated page, highlighted in the conference navigation bar. Coupons can include digital discount codes that attendees can use for online orders and giveaways.

[Click here to order a program book ad.](#)

Material submission deadline: April 15, 2021

[Click here to order an exhibit booth package.](#)

Early-bird pricing deadline: December 1, 2020

Artwork submission deadline: April 15, 2021

Pricing

Ad Size	Regular Pricing	Exhibitor Package Pricing
Coupon Book Ad	\$99	\$99
1/4 Page	\$349	\$299
1/3 Page	\$449	\$379
1/2 Page	\$549	\$469
2/3 Page	\$749	\$639
Full Page	\$849	\$719
Inside Front/Back Cover, Back Cover	Reserved for Sponsor Packages	Reserved for Sponsor Packages

Questions? Contact us at nckpsales@francesclarkcenter.org

Details

Specifications: 300 dpi

Accepted formats: pdf, jpg/jpeg, tif/tiff, png

Dimensions:



Full Page
Live area: $7 \frac{3}{8} \times 9 \frac{7}{8}$
Trim area: $8 \frac{3}{8} \times 10 \frac{7}{8}$
Bleed area: $8 \frac{5}{8} \times 11 \frac{1}{8}$



1/2 page Vertical
 $3 \frac{5}{8} \times 9 \frac{7}{8}$



2/3 Page Horizontal
 $7 \frac{3}{8} \times 6 \frac{1}{2}$



2/3 Page Vertical
 $4 \frac{7}{8} \times 9 \frac{7}{8}$



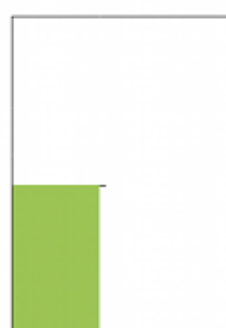
1/2 Page Horizontal
 $7 \frac{3}{8} \times 4 \frac{7}{8}$



1/3 page Horizontal
 $7 \frac{3}{8} \times 3 \frac{1}{4}$



1/4 Page Horizontal
 $4 \frac{7}{8} \times 3 \frac{5}{8}$



1/6 page Vertical
 $2 \frac{3}{8} \times 4 \frac{7}{8}$



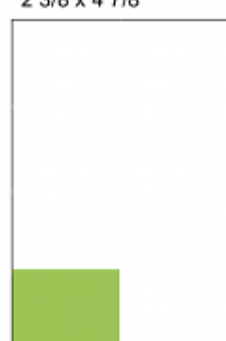
1/3 page Vertical
 $2 \frac{3}{8} \times 9 \frac{7}{8}$



1/4 page Vertical
 $3 \frac{5}{8} \times 4 \frac{7}{8}$



1/6 Page Horizontal
 $4 \frac{7}{8} \times 2 \frac{3}{8}$



Display Ad
 $3 \frac{5}{8} \times 2$